

The Duxford Film Trail

An art proposal by Tristan Marshall



My proposal for a film trail will give walkers the opportunity to delve into the village's history, experience its artistic voices and add to the interactive experience themselves. The trail will comprise of a series of QR codes on signs scattered throughout the village, linking to short films and photo galleries showcasing that part of the village. There can be as few or as many signs on the trail as the council like, but I personally would recommend somewhere in the region of 5-8.

The films shown on the QR codes would be shot and edited by me, potentially with the help of additional crew members. I propose that we make the films varied, so that people following the trail will be treated to a diverse range of content. For example, some QR codes could link to a short documentary, 1-3 minutes in length. I believe that the pre-reformation wall art in St. John's church, and one of the buildings in Duxford that used to be a public house, would be ideal candidates for documentaries of this nature. Other QR codes could link to more artistic films, such as a performance film of a local musician, or a poem about the local countryside, with shots of the local area complimenting it. This

could also be a trail interactive. Brewery field commissioned film by me, allowing everyone to showcase the field's natural habitat as they see it. Additionally, some QR codes could link to fictional short films, set in the village. For instance, a QR code next to the phone box library could tell a story of two people sharing a book using the phone box, and anonymously writing messages to one another at the bottom of each page.

(Above): A way-finder post with a QR code attached to it as part of a walking trail, similar to my proposal for a Duxford trail.

good opportunity to make the For example, a QR code at could link to both a

The two main expenses for the project will be the signs themselves and producing the films. One of the cheapest signing options would be to use way-finder posts (see picture) each with a QR code attached to the side. These would cost roughly £80-£90 each, as well as any additional costs of erecting them. Another cost-effective option would be aluminium signs, roughly £30-£60 each, which could be placed on the side of buildings or walls. Larger plaques/lecterns would be more expensive, between £300-£400 each, but using these for the trail would not be essential.

The films for each sign would be relatively cheap to produce, as I live, and keep all my filming equipment in the village, and therefore wouldn't need to travel. I typically charge roughly £150 per video, but this figure will vary depending on the specific project. For a fictional short film, the costs may be higher if additional crew members and acting talent are required, but many of the film ideas mentioned above could be shot and edited by myself.

To give you a flavour of the project's overall cost, a trail consisting of one large lectern at the start, followed by five way-finder posts, each with a short video would cost roughly £1750-£1800, excluding the additional cost of erecting the signs. This figure is, however, an approximate costing, which could be reduced if needed by using only way-finder and small aluminium signs.

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It would be an absolute privilege to make an art project for the village I've lived in all my life, especially because of the Kings Trust's generous grant to help me get my filmmaking business set up. The film trail would be a wonderful way for me to return this kindness, by showcasing the very best of Duxford.

For examples of some of my previous work please visit my website www.ramesside.com. In particular I'd like to recommend a culture film I directed in Liverpool with a group of Merseyside poets called The Quality of Mersey, which was recently screened on the Liverpool Media wall. Similar to the proposed Duxford Trail, it showcases several well-known locations in Liverpool and the Wirral and aims to take the viewer on a journey along the River Mersey. This can be found on my website and on the Ramesside Productions official Vimeo channel: <https://vimeo.com/465059978>.